ACLAC Strategic Plan Proposal

Presentation to the Steering Committee

December 12, 2012

Outline

- Key Issues
- Content Revisions
- Vision & Mission
- Sphere of Control
- Goals & Objectives
- Next Steps

Key Issues

Out of date

- Original plan for 2 years
- Data & statistics
- Alignment with State plan

Missing key components

- Structure
- Goals & objectives
- Strategies & actions
- Logic model
- Evaluation process

Organization

- Logical flow
- User friendliness

Content Revisions

Original Contents

- Figures
- Acknowledgements
- Background
- About ACLAC
- Disparities in Asthma in LAC
- Workgroups
- Implementation & Evaluation
- Next Steps

New Contents

- Acknowledgements
- Executive Summary*
- Asthma in LAC
- The ACLAC
- Goals, Objectives & Strategies*
- Implementation Process
- Evaluation Process
- Appendices

^{*}Denotes new content addition

Vision & Mission

Vision Statement

Los Angeles County residents will live, work and learn in healthy environments where the effects of asthma are prevented or minimized and people with asthma will enjoy a high quality of life.

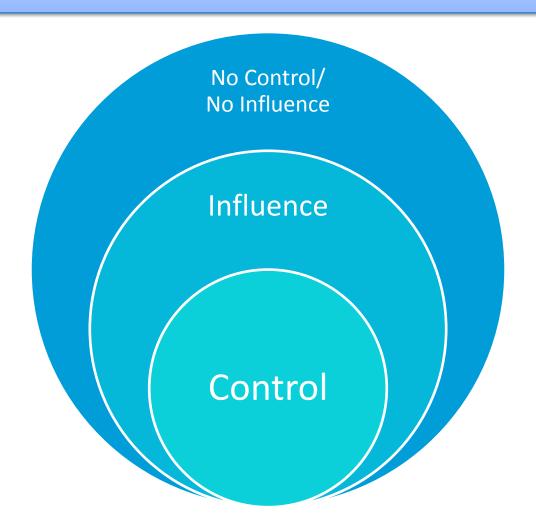
Mission Statement

The Asthma Coalition of Los Angeles County is a collective, powerful voice for **policy and systems change** to prevent, minimize and manage the burden of asthma.

Goals & Objectives

- Goals are broad, long-term aims that define accomplishment of the mission
 - Who will be affected
 - What will change as a result
- Objectives are more precise & represent smaller steps toward the goal
 - The outcome to be achieved, or what will change
 - The conditions for the outcome, or when the change will occur
 - The *criterion*, or how much change will occur
 - The *priority population*, or who will change

Sphere of Control



Word Jumble

INCREASE

Enhance

Offer



OFFER

Prohibit

Improve

Promote

Expand

Criminalize



Require



Goal 1 Revisions: Health Care, Clinical

CA State Plan Goal Statement

Comprehensive, culturally appropriate, patient- and family-centered care will be accessible to all people in California, resulting in optimal prevention, diagnosis, treatment, and management of asthma consistent with or exceeding national guidelines.

ACLAC New Goal Statement

Comprehensive, culturally-appropriate, and high quality asthma care will be accessible to all children and families in Los Angeles County, resulting in optimal prevention, diagnosis, treatment, and management of asthma.

Goal 1 Objectives: Health Care, Clinical

CA State Plan Objectives

- Develop & promote statewide implementation of "standards for asthma care" for the diagnosis and management of asthma
- Facilitate coverage & reimbursement for a comprehensive chronic disease management approach
- Expand quality improvement for asthma care within public & private health care delivery & payer systems
- Ensure seamless/integrated asthma care & enhance communication
- Improve asthma knowledge & competency of practitioners, professionals & CHWs
- Increase access to high quality asthma care for underserved populations in CA and implement strategies to reduce barriers to care (e.g. cost, culture, language, & location/distance)

- Increase access to & improve quality health care by promoting the concept of a medical home
- Offer professional development opportunities for asthma health care providers
- Promote asthma disease management
- Provide access to specialists & home-based interventions
- Improve reimbursement for asthma care
- Enhance the cultural competence of providers, programs, and materials used in outreach, education, and asthma management
- Improve data collection related to asthma management
- Enhance collaboration with schools and homes

^{*}Taken from current plan "goals"

Goal 2 Revisions: Asthma Friendly Schools

CA State Plan Goal Statement*

All communities in California will benefit from schools, child care centers, workplaces, homes, and institutional facilities that meet the needs of people with asthma and provide, to the greatest extent possible, indoor spaces and adjacent environments that are free from air pollutants, allergens, and chemicals that cause or exacerbate asthma.

ACLAC New Goal Statement

All children in Los Angeles County will benefit from schools that meet the needs of students with asthma and provide, to the greatest extent possible, indoor and outdoor spaces that are free from air pollutants, allergens, and chemicals that cause or exacerbate asthma.

^{*}Indoor Environments Goal Statement

Goal 2 Objectives: Asthma Friendly Schools

CA State Plan Objectives[†]

- Establish comprehensive and coordinated asthma policies and procedures in school districts to ensure the health and well-being of students with asthma
- Assess schools/district compliance with existing codes and best practices that impact asthma, and ensure that laws and regulations adequately address indoor environmental quality issues and asthma management in schools
- Increase the number of qualified personnel in schools and districts to better meet the needs of students with asthma
- Institute targeted and specialized trainings for all district personnel on asthma and environmental factors that impact asthma
- Minimize exposure to contaminated outdoor air and promote safe and healthy outdoor school environments.

- Improve asthma management in schools
- Improve indoor air quality in schools
- Enable children to self-carry asthma medications
- Strengthen collaboration between schools and medical providers to track the health of children with asthma

¹²

Goal 3 Revisions: Indoor Environments

CA State Plan Goal Statement

All communities in California will benefit from schools, child care centers, workplaces, homes, and institutional facilities that meet the needs of people with asthma and provide, to the greatest extent possible, indoor spaces and adjacent environments that are free from air pollutants, allergens, and chemicals that cause or exacerbate asthma.

ACLAC New Goal Statement

All individuals and families in Los Angeles County will benefit from homes that meet the needs of people with asthma and provide, to the greatest extent possible, indoor spaces and adjacent environments that are free from air pollutants, allergens, and chemicals that cause or exacerbate asthma.

Goal 3 Objectives: Indoor Environments

CA State Plan Objectives[†]

- Improve understanding of asthma trigger exposures in home environments and asses effectiveness of exposure reduction interventions
- Develop and promote standards, guidelines and model policies for asthmasafe healthy housing
- Educate various stakeholder groups on the importance of reducing indoor environmental risk factors in housing that contribute to asthma
- Ensure healthy home environments for people with asthma through augmentation of home assessments, remediation, and legal advocacy

- Improve indoor air quality in homes and workplaces
- Improve code enforcement by City and County housing inspectors
- Offer incentives for following green building standards
- Require landlords to bring all properties up to health and safety standards
- Criminalize slum housing
- Improve research and data collection to assess the connection between health and substandard housing
- Expand collaboration between tenant rights groups, health care providers, community health workers or promotores, and code enforcement

[†]Includes Homes, Housing objectives only

^{*}Taken from current plan "goals"

Goal 4 Revisions: Outdoor Environments

CA State Plan Goal Statement

A healthy and safe outdoor environment will exist for all Californians, with a particular focus on optimizing respiratory health.

ACLAC New Goal Statement

A healthy and safe outdoor environment will exist for all residents of Los Angeles
County with a focus on optimizing respiratory health.

Goal 4 Objectives: Outdoor Environments

CA State Plan Objectives

- Support policies and community plans that improve conditions for people with asthma
- Ensure public awareness, participation and transparency in public policy decisions and improve communication between AQMDs and the communities they serve
- Target the elimination of disproportionate exposure to outdoor air pollution among specific groups or communities
- Reduce air pollution from sources such as "goods movement" industries, stationary industries, and transportation
- Reduce worker and public exposures to asthma triggers related to agricultural practices, forestry and other outdoor workplaces
- Reduce youth and adult smoking rates and decrease exposure to secondhand tobacco smoke

- Improve outdoor air quality
- Promote lower emission technologies for cars, buses, and construction equipment
- Improve the quality of the public transportation system
- Prohibit the disproportionate location of hazardous industries in low-income communities
- Improve research and data collection to investigate the connection between the outdoor environment and asthma

Next Steps: Goals & Objectives

Workgroups

- 1) Review revised goal statements
- Analyze current objectives to improve the wording of objectives that are in alignment with the State
- 3) Delete or revise objectives that are out of alignment with the State and/or out of the ACLAC's sphere of control/influence
- 4) Develop additional objectives, if necessary, to meet the goals of the Coalition
- 5) Co-Chairs present the revised goals and objectives at the February Steering Committee meeting for approval

Next Steps: Strategies & Action Plans

Workgroups

- Develop strategies (broad activities) to achieve each objective
- 2) Use the Work Plan Template to develop specific steps to be taken, by whom and by when, to implement each strategy
- 3) Co-Chairs present their workgroup's strategies and action plans at the May Steering Committee meeting for approval

Next Steps: ACLAC Strategic Plan

- Steering Committee
 - Assign a section of the new Strategic Plan for ACLAC to each SC member
 - Each member will review and edit his/her section of the plan
 - 3) Edits will be submitted to the ACLAC Coordinator
 - 4) The ACLAC Coordinator will apply all edits and submit the plan back to the SC for their final review and approval



The Asthma Coalition of Los Angeles County

A collective, powerful voice for policy and systems change to prevent, minimize and manage the burden of asthma.